



Welcome to Professionals Advocating for Climate Action (PAFCA)

We use our networks within our local communities and work environments to educate and influence decision makers to take tangible actions to address the climate crisis and threats to our environment.

Our mission:

We will take action and influence others to inspire our communities to meet net zero by 2030.

Our goals:

To inspire and educate professionals to adopt sustainable and equitable practices in their professional and personal lives

To support, advocate and take actions for ourselves and other communities to reach net zero by 2030.

To support and advocate for better care of our environment

Our philosophy

People need to be informed and united to make the appropriate decisions to protect the future of our planet from destruction, to uphold and support habitats and biodiversity, and address risks to the health and wellbeing of humans and all other life on earth.

We believe that education and advocacy are essential to sustain people's well-being and the health of environments.

Our actions – how we will reach our goals

We will:

1. Become better educated so we understand the evidence and what changes need to be made to improve our climate and environment
2. Make changes ourselves (big or small) to reduce our own carbon footprint and support better care of our environment
3. Use our influence through our formal and informal networks, to build awareness and convince governments, organisations, businesses and individuals to make tangible changes towards net zero
4. Strongly support other groups whose goals align with our own

We believe:

1. Actions to improve our climate and environment should be evidence based and backed by quality science.
2. Climate solutions and actions should encompass sustainability across the 3 E's: equity (social equity), environment and economy (ie any change needs to be sustainable for people and the economy in order to be embraced and succeed; and needs to also address income and opportunity gaps both domestically and internationally)
3. We need to make changes ourselves as well as influencing others to do so
4. In actions for lasting change and in using innovative thinking to find new solutions

How do we show we are professional?

- We ensure our statements are balanced and fact checked,
- We support causes and other groups that are aligned with our principles
- We find and align ourselves with other groups who share our goals to reach net zero by 2030.

Our values

- Respect
- Partnership
- Positivity
- Sharing